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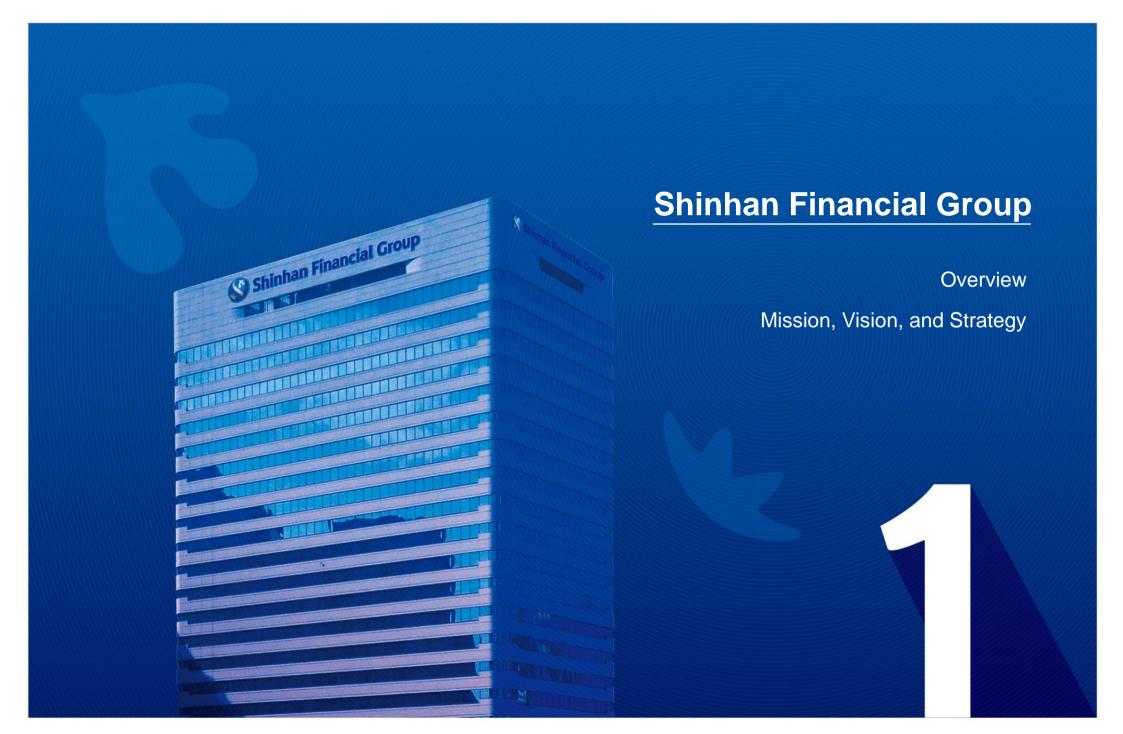
Shinhan Fund Partners

44

Shinhan Savings Bank







Shinhan Financial Group

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Mission, Vision, and Strategy 12



(Common Shares)

1 Shinhan **Financial Group**

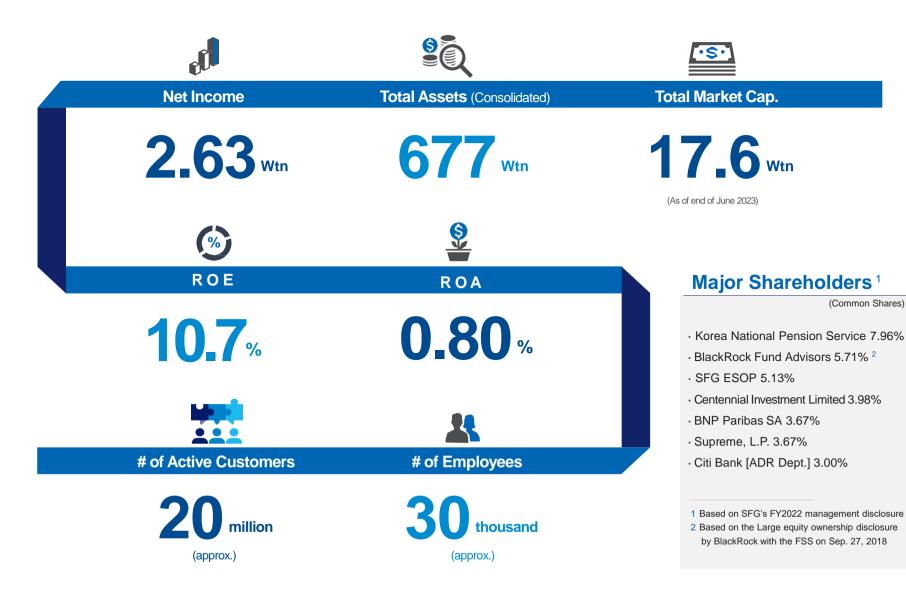
Overview

direct subsidiaries

(As of end of June 2023)

Overview (As of end of June 2023)

SFG at a Glance

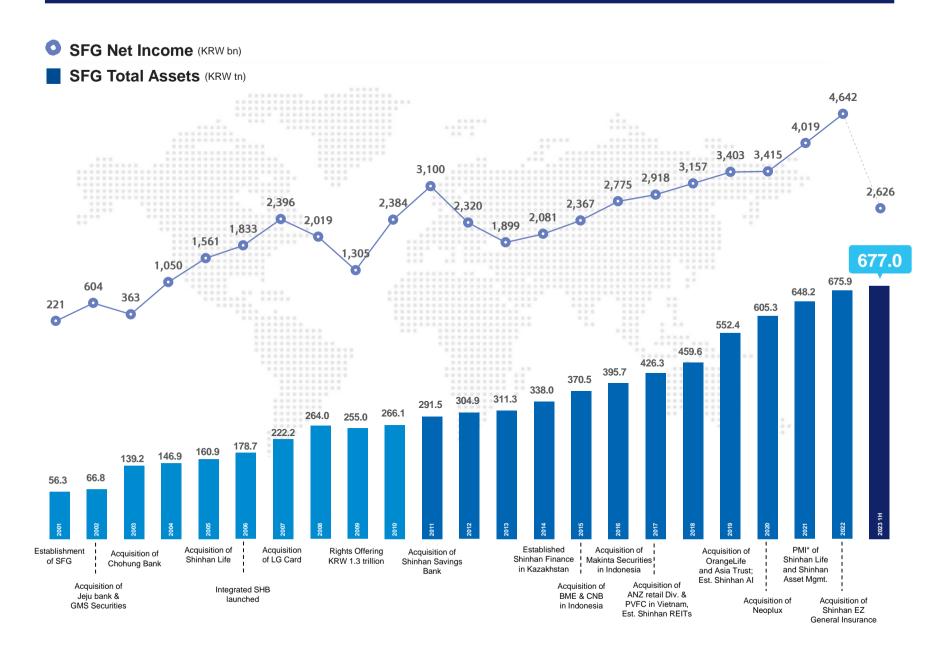


Overview

Mission, Vision & Strateg

Continuous Growth Through Business Diversification

(As of end of June 2023)



* PMI: Post Merger Integration



Overview

Mission Vision & Strateg

- 1 Based on Consolidated Financial Statements, Trust A/C and AUM are included in Total Assets.
- 2 On June 30, 2022, SFG Acquired Shinhan EZ General Insurance, rebranded from BNP Paribas Cardif General Insurance on the same day
- 3 Renamed from Shinhan Securities on October 1, 2022.
- 4 Renamed from Shinhan AITAS on April 3, 2023.

SFG's Major Affiliates

Leading Financial Group in Korea



(KRW, As of end of June 2023)

Banking		Consume	er Finance	Insurance Capital Markets		Markets	
Shinhan Bank	Jeju Bank	Shinhan Card	Shinhan Saving Bank	Shinhan Life	Shinan EZ General Insurance ²	Shinhan Securities³	Shinhan Capital
100%	75.3%	100%	100%	100%	85.1%	100%	100%
Top Commercial Bank in Korea	The Representative Regional Bank in Jeju	No.#1 Credit Card Company in Korea	Major Savings Bank in Korea	Major Life Insurance Company in Korea	Digital Insurance Business	Major Securities Firm in Korea	Comprehensive Credit Financial Company with Strength in IB
Total Assets	Total Assets	Total Assets	Total Assets	Total Assets	Total Assets	Total Assets	Total Assets
611.5 trillion	7.3 trillion	42.6 trillion	3.1 trillion	57.3 trillion	232.8 billion	76.7 trillion	12.6 trillion
Total Equity 32.1 trillion	Total Equity 531.6 billion	Total Equity 7.8 trillion	Total Equity 336.8 billion	Total Equity 8.5 trillion	Total Equity 135.4 billion	Total Equity 5.5 trillion	Total Equity 2.1 trillion

		Oth	Others			
Shinhan Asset Management	Shinhan REITs	Shinhan Asset Tust	Shinhan Al	Shinhan Venture Investment	Shinhan DS	Shinhan Fund Partners ⁴
100%	100%	100%	100%	100%	100%	99.8%
Major Asset Management Firm in Korea	Real Estate Investment Management Firm	Major Market Player in Real Estate Trust	Al-based Investment Advisory Firm	Venture Capital Investment Firm	Specialized IT Service Provider for Financial Companies	No.# 1 Fund Service Company in Korea
Total Assets 105.7 trillion	Total Assets 3.9 trillion	Total Assets 69.6 trillion	Total Assets 39.7 billion	Total Assets 894.7 billion	Total Assets 112.4 billion	Total Assets 101.0 billion
Total Equity 238.5 billion	Total Equity 53.9 billion	Total Equity 363.0 billion	Total Equity 37.6 billion	Total Equity 79.3 billion	Total Equity 49.8 billion	Total Equity 83.6 billion

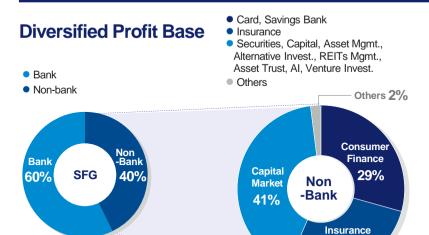
Overview

Mission, Vision & Strategy

- 1 Total Assets includes AUM
- 2 Net Profit before reflecting ownership
- 3 On June 30, 2022, SFG acquired Shinhan EZ General Insurance, rebranded from BNP Paribas Cardif General Insurance on the same day
- 4 On July 28, 2022, SFG sold 100% stake in Shinhan Credit Information to Shinhan Card
- 5 Renamed from Shinhan AITAS on April 3, 2023.

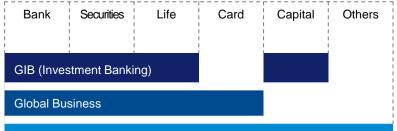
Diversified Business & Customer Base

(As of end of June 2023)



Note) Net Profit before reflecting ownership

"One Shinhan" Business Model



Group Real Estate Business Line (Asset Mgmt., Asset Trust, REITs, GIB)

Customer base, Distribution Channel*

- * Synergy Creation Programs
- Enhancing co-marketing, hybrid financial instruments, cross-selling, referral of customers, integrated customer reward program, etc.

(KRW bn)		Ownership	Total Asset ¹	Shareholder's Equity	Profit for the Period ²	ROA	ROE
Bank	Shinhan Bank	100.0%	611,475.6	32,112.2	1,680.5	0.68%	10.58%
Dank	Jeju Bank	75.3%	7,277.0	531.6	8.7	0.24%	3.31%
Consumer	Shinhan Card	100.0%	42,619.0	7,789.1	316.9	1.50%	8.31%
Finance	Shinhan Savings Bank	100.0%	3,125.6	336.8	17.0	1.11%	10.43%
Insurance —	Shinhan Life	100.0%	57,332.4	8,497.8	311.7	1.10%	7.57%
	Shinhan EZ General Insurance ³	85.1%	232.8	135.4	-1.3	-1.26%	-2.56%
	Shinhan Securities ⁴	100.0%	76,679.7	5,472.1	241.9	1.01%	8.97%
	Shinhan Capital	100.0%	12,641.7	2,120.3	190.1	2.96%	18.74%
Capital	Shinhan Asset Management	100.0%	105,698.0	238.5	14.5	8.96%	12.42%
Markets	Shinhan REITs Management	100.0%	3,900.7	53.9	0.9	2.93%	3.21%
	Shinhan Asset Trust	100.0%	69,566.5	363.0	38.3	16.85%	21.96%
	Shinhan Al	100.0%	39.7	37.6	-1.6	-7.56%	-7.97%
	Shinhan Venture Investment	100.0%	894.7	79.3	2.3	3.12%	5.74%
0.1	Shinhan DS	100.0%	112.4	49.8	3.7	6.78%	15.31%
Others	Shinhan Fund Partners ⁵	99.8%	101.0	83.6	5.0	10.47%	12.08%

28%

Overview

Mission. Vision & Strategy

Countries

20

Networks

255

Shinhan Bank:
170 in 20 countries
Shinhan Card:
71 in 4 countries
Shinhan Securities:
8 in 4 countries
Shinhan Life:
2 in 2 countries
Shinhan Asset Mgmt.:
1 in 1 country

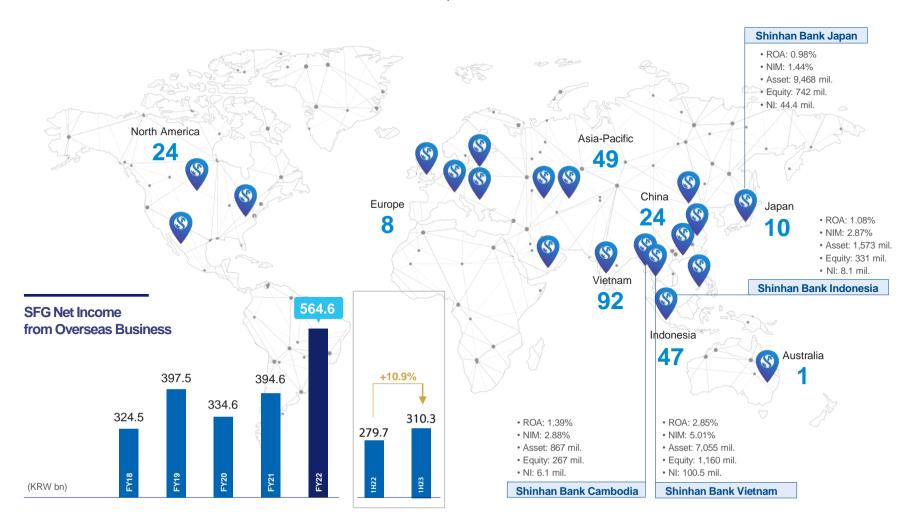
Shinhan DS: 3 in 3 countries

Overseas Business Overview

Global Networks

(As of end of June 2023)

20 Countries, 255 Networks



Overview

Mission, Vision & Strategy

Board of Directors



◀ Yoon-jae LEE

Chair of the Board, Independent Director

Career Highlights

- 2001 Chief Executive Officer, KorEI (Korea Enterprise Institute)
- 1998 Secretary of General, Economic Planning Board
- 1996 Head of Economic Policy Bureau, Ministry of Finance and Economy



Okdong JIN

Chief Executive Officer (CEO), Executive Director

Career Highlights

- 2019 Chief Executive Officer, Shinhan Bank
- 2017 Vice President, Shinhan Financial Group
- 2015 Chief Executive Officer, Shinhan Bank Japan (SBJ)



◀ Su Keun KWAK

Independent Director

Career Highlights

- 2018 Profesoor Emeritus of Accounting, Seoul National University
- 2017 Trustee, Board of Trustees, IFRS Foundation



Jo Seol KIM

Independent Director

Career Highlights

- 2021 Executive Director, Vice-Chairman, Association of North-east Asian Studies
- 2020 Professor, Department of Economics, Osaka University of Commerce



◀ Hoon BAE

Independent Director

Career Highlights

- 2003 Representative Attorney, Orbis Legal Profession Corporation
- 2002 Director, LAZAK (Lawyers Association of Zainichi Korea)



Jaeho SUNG

Independent Director

Career Highlights

- 2009 Professor, School of Law, Sung Kyung Kwan University (SKKU)
- 2015 President, International Law Association (ILA) Korea Branch



Jaewon Yoon

Independent Director

Career Highlights

- 2017 Vice President, Korean Tax Association
- 2004 Professor, College of Business Administration, Hongik University



Yong Guk LEE

Independent Director

Career Highlights

- 2020 Clinical Professor, School of Law Seoul National University
- 2020 Senior Counsel, Cleary Gottlieb Steen & Hamilton



◀ Hyun-duk JIN

Independent Director

Career Highlights

- 1986 Chief Executive Officer, PHOEDRA
- 2017 Councilor, Korea Educational Foundation
- · 2014 Visiting Professor, Utsunomiya University



Jae Boong Choi

Independent Director

Career Highlights

- 2023 Vice President, Natural Science Campus, Sung Kyun Kwan University (SKKU)
- 2019 Vice President, Korean Nuclear Society



Sang Hyuk JUNG

Shinhan Bank CEO, Non-Executive Director

Career Highlights

- · 2023 Chief Executive Officer, Shinhan Bank
- 2020 Head of Business Management and Planning, Shinhan Bank



Overview

Mission, Vision & Strateg

Top Management

Group CEO and CEOs of all Group subsidiaries

Group CEO

Okdong JIN CEO, Shinhan Financial Group

Subsidiary CEOs

Sang Hyuk JUNG, Shinhan Bank CEO; Dong-kwon MOON, Shinhan Card CEO; Sang Tae KIM, Shinhan Securities CEO;

Young Jong LEE, Shinhan Life CEO; Woon-jin JEONG, Shinhan Capital CEO;

Jae Min CHO, Hee Song KIM, Shinhan Asset Management CEOs; Woo Hyuk PARK, Jeju Bank CEO;

Hee Soo LEE, Shinhan Savings Bank CEO; Seung Soo LEE, Shinhan Asset Trust CEO;

Kyoung-sun CHO, Shinhan DS CEO; Ji-Ho JEONG, Shinhan Fund Partners CEO; Ji Uk KIM, Shinhan REITs CEO;

Jin Soo BAE, Shinhan Al CEO; Dong Hyun LEE, Shinhan Venture Investment CEO;

Byoung Kwan KANG, Shinhan EZ General Insurance CEO

Functional C-level Executives

Seogheon KOH, Chief Strategy and Sustainability Officer(CSSO); Taekyung LEE, Chief Financial Officer (CFO);

Dong-ki JANG, Chief Business Development Officer (CBDO);

Een-Kyoon LEE, Chief Operation Officer & Chief Group Synergy Officer (COO & CGSO);

Myoung Hee KIM, Chief Digital Officer (CDO); Jun Sik AHN, Chief Public Relation Officer (CPRO);

Dong Kwon BANG, Chief Risk Officer (CRO); Ho-min WANG, Chief Compliance Officer (CCO);

Soung Jo KIM, Chief Audit Officer (CAO); Hyun-ju PARK, Chief Consumer Protection Officer (CCPO);

Tae Youn KIM, Executive Director, Business Development



Mission, Vision, and Strategy

Overview 04

Mission, Vision, and Strategy 12



Overview

Mission, Vision & Strategy

Value Management System

Shinhan WAY 2.0

"Shinhan WAY 2.0" is Shinhan's new value system as well as a guiding principle for all of its employees.

Mission

A Better World through Finance



Your Companion for the Future

Core Values



Right

We value doing what is RIGHT for our customers and for the future generations.



Nimble

We value being **NIMBLE**- executing with
flexibility and efficiency,
never stop learning
and **keep moving forward**.



Different

We respect individual DIFFERENCES and value having DIFFERENTIATED outcomes.

Vision

We believe finance should be

+ More Friendly, More Secure, More Creative

Overview

Mission, Vision & Strategy

Corporate Vision

We believe finance should be + More Friendly, More Secure, More Creative

Reflecting the most important value that customers want in finance.



Easy & Convenient

We will improve online and offline financial services so that customers can use finance more easily and conveniently, and connect finance more closely with customers' daily life and business.



Safe & Reliable

We will provide safe, reliable, and secure financial services and support customers realize their dreams.





Original & Innovative

We will provide new value to our customers through innovative and original financial services that creatively converge Shinhan's expertise and innovative digital technology.



Overview

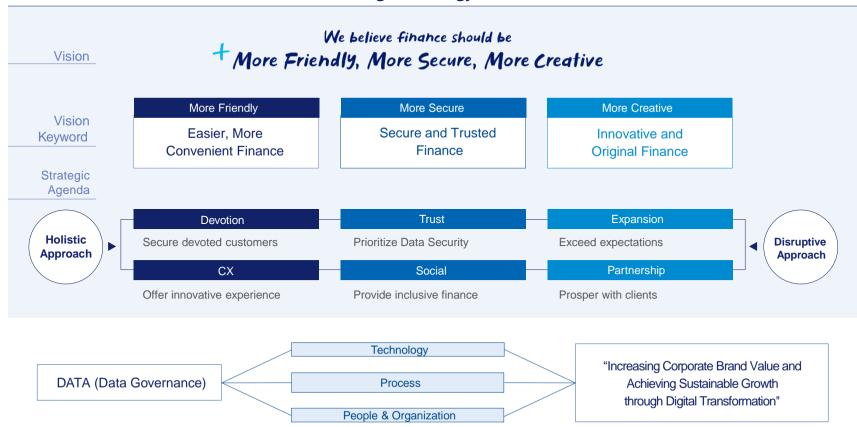
Mission, Vision & Strategy

Digital Strategy

Digital to Value

In line with SFG's new corporate vision, we have set the following as the three main digital goals: ① data-based customer experience innovation for a More Friendly finance, ② strengthening and protecting customer rights for a More Secure finance, ③ expanding services and growing in partnerships in new businesses for a More Creative finance.

SFG's Digital Strategy Framework



Mission, Vision & Strategy

ESG Strategy

ESG Slogan

DO THE RIGHT THING

for a Wonderful World

Strategic Directions

Green

DO THE GREEN THING

Win-win

DO THE BRAVE THING

Trusted

DO THE FAIR THING

5 Impact Tasks

Zero Carbon Drive

Achieve net-zero by cutting down CO2 emissions and expanding green investment

Shinhan Green Wav

Expanding green finance

10 Strategic KPIs

2 Reducing internal carbon emissions

Goal

1 Expanding green finance 3 Reducing financed emissions

> Cut down CO2 emissions to zero

> > 0 Carbon

Triple-K

Promote innovation and foster start-ups

Hope together SFG

Provide inclusive finance

4 Expanding innovative finance 5 Strengthening support for start-ups 6 Providing inclusive finance

> Nurture 10 unicorns by fostering innovation

> 10 Unicorns

Respect Diversity (SHeroes)

Foster female talents Reduce social inequality

Consumer Protection

Strengthen product governance

7 Fostering female leaders 8 Increasing employee satisfaction 9 Strengthening financial education 10 Increasing customer satisfaction

> Ensure 100% satisfaction of all stakeholders

100% Satisfaction

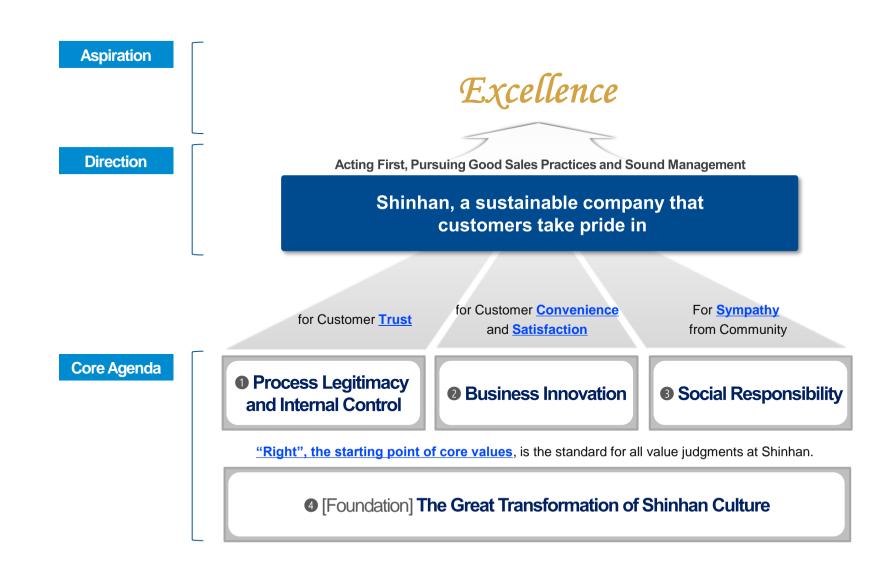
ESG Measurement

Shinhan ESG Value (Index)

Overview

Mission, Vision & Strategy

CEO Management Direction





Companies in the Group Banking Capital Market (Cont.) Insurance Shinhan Bank Shinhan Asset Trust 19 Shinhan Life 28 39 Shinhan Card Shinhan EZ General Ins. 22 30 Shinhan Al 40 Shinhan Bank Vietnam 23 **Capital Market** Shinhan Venture Inv. 42 SBJ 24 **Shinhan Securities** 31 Others **Consumer Finance** Shinhan Capital Shinhan DS 43 33 Shinhan Card 25 Shinhan Fund Partners 44 Shinhan Asset Mgmt. 35 Shinhan Savings Bank 27 Shinhan REITs Mgmt. 37

▶ Banking

Shinhan Bank

Jeiu Banl

Shinhan Bank Vietnam

SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

Ingurance

Shinhan Life

Shinnan EZ G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan Al

Shinhan REIT:

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Bank (As of end of June 2023)

Overview









▶ Banking

Shinhan Bank

Jeju Banł

Shinhan Bank Vietnam

SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

Insurance

Shinhan Life

Shinhan F7 G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan RFITs

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt.

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Bank (As of end of June 2023)

Financial Highlights







▶ Banking

Shinhan Bank

Jeju Banł

Shinhan Bank Vietnam

SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

Insurance

Shinhan Life

Shinnan EZ G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan RFITs

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt.

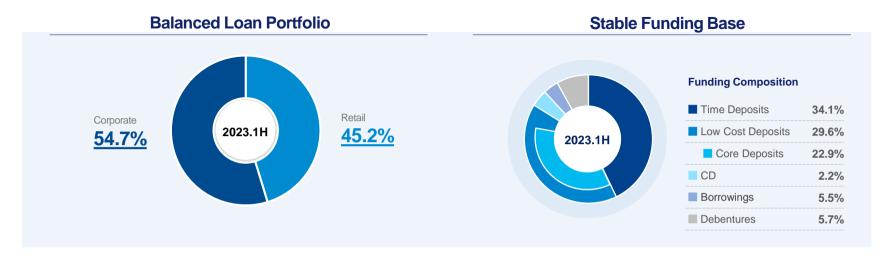
Others

Shinhan DS

Shinhan Fund Partners

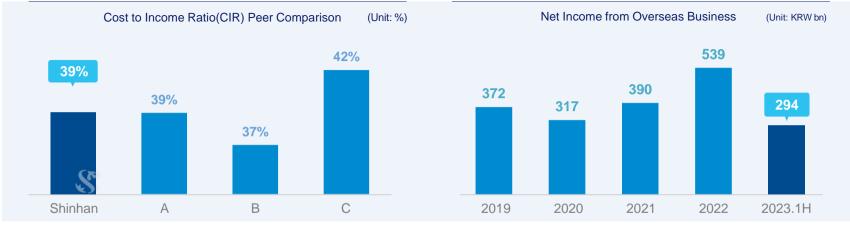
Shinhan Bank (As of end of June 2023)

Competitive Edge



Stable Cost Management





▶ Banking

Jeiu Bank

Jeiu Bank (As of end of June 2023)

Overview

Jeju Bank Overview

Incorporated in Jeju Island in 1969, Jeju Bank had been posting growth amid strong support of the Jeju residents, playing a central role in th e development of the Island's local economy.

Total Equity

Net Income

Total Assets

531.6 Wbn 8.7

Major Shareholders: SFG (75.31%), ESOP (0.18%)

• Networks: 31 branches and sub-branches (29 in Jeju)

Market share in Jeju*: 32.18% of deposits, 23.% of loans

* Excluding non-bank financial institutions

Vision & Strategy Vision The Bank that cherishes what matters to you through a closer and more convenient Jeiu Strategic Goal **Local Community Bank with Excellence** Innovative and original finance that values Jeju and the local community

Financial Highlights Key Milestones MAR 1969 Jeju Bank (Ltd) founded 7.3 7.2 Total Asset (KRWtn) 6.5 6.3 DEC 1972 Shares listed on the Korean Stock Exchange MAY 2002 Became subsidiary of Shinhan Financial Group JAN 2015 Established Call Center OCT 2017 Launched new mobile banking app 'JBANK Plus" JUL 2018 Launched a non-financial app "Jeju Jini" NOV 2018 Capital Increase by issuing new stocks 17.22 Capital Adequacy (%) 16.42 16.74 15.82 DEC 2019 Recognized as "Family Friendly Company" by MOGEF 14.91 BIS Ratio 1.58 2.06 3.06 ■ Tier 1 ■ Tier 2 3.06 MAY 2021 Committed to stop financing coal and to promote ESG management JUL 2021 Introduced Internal Rating Based System (IRB) under BASEL III 15.16 12.76 14.38 14.36 11.85 Received an award from the Financial Services Commission (FSC) NOV 2021 on Anti-Money Laundering Day MAY 2023 Launched new mobile banking app 'New JBANK"

¹⁾ Introduced Internal Rating Based System (IRB) under BASEL III in June 2021

▶ Banking

Shinhan Ban

Jeju Banl

Shinhan Bank Vietnam

SBJ

Consumer Finance

Shinhan Card

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Shinhan Life

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Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan REITS

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Bank Vietnam (As of end of June 2023)

Overview

Shinhan Bank Vietnam(SBV) Overview

For the past 30 years, SBV has always focused on providing customer-centric financial solutions tailored for clients' needs. SBV strives to create sustainable value through localization of assets and customers in Vietnam

Vision

2023 Top 10 Bank in Vietnam

By expanding local customer base, especially with digital innovation, and by extending business alliances, we will advance as the most reliable bank for Vietnamese society and customers.

Total Assets

9.0 KRW tr

Net Income

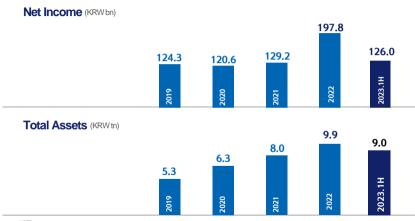
126.0 KRW bn

A47 (As of end of JUN. 2023) Southern Vietnam 27 Northern Vietnam 18 Central Vietnam 1

Key Milestones

1993	Established a representative office in Vietnam
1995	Opened Ho Chi Minh Branch
2009	Incorporated as an overseas subsidiary of Shinhan Bank
2011	Merged with Shinhan Vina Bank
2017	Acquired retail business of ANZ Vietnam
2018	Launched SBV's own mobile banking platform, SOL
2023	Only foreign bank in Vietnam to be awarded with Gold prize at 2023 Digital Transformation Awards organized by Central Bank of Vietnam

Financial Highlights



NOTE KRW figures are converted based on the average FX rates of the respective periods

► Banking

Shinhan Ban

Jeju Banl

Shinhan Bank Vietnam

SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

Insurance

Shinhan Life

Shinhan F7 G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan REIT

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt.

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Bank Japan

(As of end of June 2023)

Overview

Shinhan Bank Japan(SBJ) Overview

SBJ strives to expand good influence of finance to create values that benefit customers and advance its business

Vision

Digital financial group, SBJ, leading the financial ecosystem in Japan!

By growing prime assets within our core businesses, identifying new opportunities through digital innovation, and securing fundamentals for sustainable growth, we will grow into a small but influential bank.

Total Assets

12.5 KRW tn

Net Income

61.2

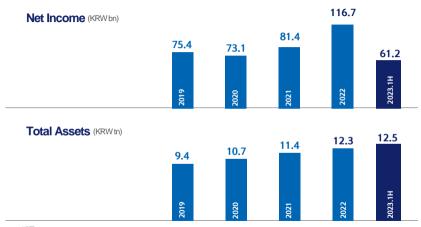
KRW b

Network Nagova Branch Osaka Branch. Central Osaka Branch (As of end of JUN, 2023) Shinjuku Branch **Currency Exchange** Ueno Branch Kobe -Office Tokyo Branch **Branch** Tokvo HQ Haneda Airport (3), Fukuoka Airport (1) Yokohama Branch Fukuoka Branch

Key Milestones

2009	Incorporated as an overseas subsidiary of Shinhan Bank
2013	Launched housing loans to target local retail market
2015	Advanced into the IB market through solar power PF arrangements
2017	Declared the transition to a digital company (Launched currency exchange services via LINE Pay)
2020	Established SBJ DNX, a digital/ICT subsidiary of SBJ
2022	Achieved record-high net income of USD 95.6 million

Financial Highlights



NOTE KRW figures are converted based on the average FX rates of the respective periods



▶ Consumer Finance

Shinhan Card

Shinhan Card (As of end of June 2023)

Overview

Shinhan Card Overview

Shinhan Card is the No.1 credit card company in Korea which encompasses the strengths of both the credit ca rd division of a bank as well as an independent credit card company.

No.1 Credit Card in Korea

Shinhan Card

- · Retains efficient decision making process, marketing expertise:
- · Benefits from the high credit rating of SFG and Shinhan Bank as well as direct liquidity access;
- Utilize Shinhan Bank's distribution channels to attract new customers

Credit Rating AA+

Domestic

Moody's

S&P

Merits of Mono-line Credit Card Company

- · Ability to focus on the card business only with greater expertise
- Efficient decision-making process
- Active marketing activities

Key Milestones

Merits of Credit Card Di

vision under Bank

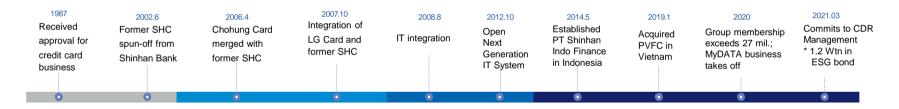
Attract new customers through

Secure diversified funding sources

and stable liquidity management

the bank's channel

under holding company





Banking

Shinhan Banl

Jeju Bank

Shinhan Bank Vietnan

SBJ

► Consumer Finance

Shinhan Card

Shinhan Savings Bank

Insurance

Shinhan Life

Shinnan EZ G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan RFITs

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt

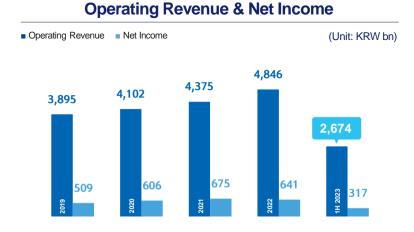
Others

Shinhan DS

Shinhan Fund Partners

Shinhan Card (As of end of June 2023)

Financial Highlights

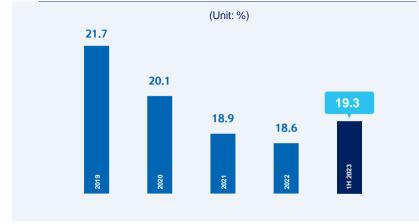


ROA, ROE



Adjusted Equity Capital Ratio







Banking

Shinhan Banl

Jeju Banl

Shinhan Bank Vietnam

SBJ

► Consumer Finance

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Shinnan EZ G

Capital Marke

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Shinhan AM

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Shinhan Al

Shinhan Venture Invt.

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Savings Bank

(As of end of June 2023)

Overview

Shinhan Savings Bank Overview

Shinhan Savings Bank, incorporated in JAN 2021, is a microfinance institution that provides a financial safety net for the common people by applying Shinhan Financial Group's advanced financial know-how.

It is continuing its unrivaled growth as Korea's leading microfinance company by focusing on digital finance and medium-rate loans.

In line with its corporate vision, Shinhan Savings Bank will further solidify its position as a digital savings bank that provides more convenient and reasonable financial services.

Total Equity

337 wbn

Total Asset

3.1 wtr

Networks

6 branches

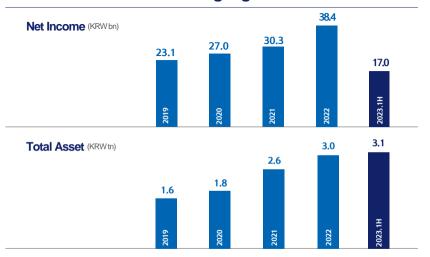
* In Seoul metropolitan area

Key Milestones

2011. 12	Acquired a savings bank licenses and rebranded to Shinhan Savings Bank upon joining SFG
2012. 01	Capital increase of KRW 116 billion
2012. 01	Initiated business
2013. 01	Yehanbyeol Savings Bank joined SFG, and merged with Shinhan Savings Bank
2017. 01	Received an award from the Financial Services Commission for supporting people in the lower income brackets
2019. 06	Awarded for Sustainability Management at the National Sustainability Management Competition
2021. 07	Ranked No. 1 in KS-SQI(Service Quality Index) for 7 consecutive years
2022. 01	Established Euljiro Center and launched Digital Innovation Department
2022. 06	Capital increase of KRW 50 billion
2023. 07	Ranked No. 1 in KS-SQI(Service Quality Index) for 9 consecutive years



Financial Highlights





Banking

Shinhan Banl

Jeju Banl

Shinhan Bank Vietnar

SB

Consumer Finance

Shinhan Card

Shinhan Savings Bank

▶ Insurance

Shinhan Life

Shinnan EZ G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan REIT:

Shinhan Asset Trust

Shinhan Al

Shinhan Venture Invt.

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Life (As of end of June 2023)

Overview

Shinhan Life Overview

Shinhan Life is maintaining the highest level of financial soundness within the life insurance industry, developing new products that benefit customers, and adding new value to customers' lives through mobile-based digital transformation and innovative healthcare services.

Total Assets

57.3 KRW tn¹⁾

Net Income

 $312_{\,\mathsf{KRW}\,\mathsf{bn}^2\!\mathsf{l}}$

1,2) Consolidated basis

Insurance Solvency Rating

AAA

16 years in a row³⁾

3) NICE Investors Service Co. (May 2023)

Mission

'Compassionate Finance,' A better world through finance

This is the reason for the existence of Shinhan Financial Group and Shinhan Life, and the ultimate goal that we pursue.

Vision

New Life, Adding New Value to Life

We aim to become a company that continues growth in the trust of customers through ethical and socially responsible management.





Banking

Shinhan Banl

Jeiu Banl

Shinhan Bank Vietnan

SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

▶ Insurance

Shinhan Life

Shinnan EZ G

Capital Marke

Shinhan Securities

Shinhan Capita

Shinhan AM

Shinhan RFIT

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt.

Others

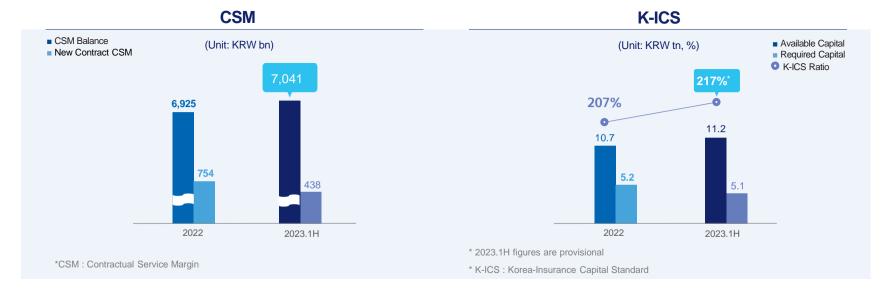
Shinhan DS

Shinhan Fund Partners

Shinhan Life (As of end of June 2023)

Financial Highlights





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Jeju Banl

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SBJ

Consumer Finance

Shinhan Card

Shinhan Savings Bank

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Shinhan Life

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Capital Marke

Shinhan Securities

Shinhan Capital

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Shinhan RFITs

Shinhan Asset Trus

Shinhan Al

Shinhan Venture Invt.

Others

Shinhan DS

Shinhan Fund Partners

Shinhan EZ General Insurance

(As of end of June 2023)

Overview

Shinhan EZ General Insurance Overview

Established in 2003 as Daum Direct Auto Insurance, Shinhan EZ General Insurance joined SFG on June 30, 2022, and was rebranded from BNPP Cardif General Insurance.

Shinhan EZ General Insurance is currently providing corporate insurance products such as CPI, driver insurance, SMART repair, GAP, and Extend Warranty through various sales channels. Going forward, it plans to provide retail insurance products through digital channels, and collaborate with start-ups to introduce new insurance services.

Corporate History	CEO
20 Years	KANG Byoung Kwan
Total Asset	K-ICS
233 Wbn	561.1 %

Key Milestones

JUN 2003	Established Daum Direct Line with paid-in capital of KRW 1 billion
NOV 2003	Rebranded to Daum Direct Auto Insurance Co., Ltd.
DEC 2003	Obtained the automobile insurance business license from the FSC
JAN 2004	Daum Direct Auto Insurance Co., Ltd. initiated business
DEC 2004	Ranked 2 nd in the direct auto insurance industry within 12 months of starting business
MAR 2008	Global insurance group ERGO acquires 65% stake in Daum Direct Auto Insurance
JUL 2008	Rebranded to ERGO Daum Direct Auto Insurance Co., Ltd.
SEP 2009	Leaped to a general non-life insurer, and obtained 6 additional insurance business licenses
JUL 2010	Rebranded to ERGO Daum Direct General Insurance Co., Ltd.
OCT 2012	Major shareholder changed to AXA SA
JUL 2014	BNP Paribas Cardif acquires shares
SEP 2014	Rebranded to BNP Paribas Cardif General Insurance
JUN 2022	Shinhan Financial Group acquires a 94.54% stake from BNP Paribas Cardiff
JUL 2022	Rebranded to Shinhan EZ General Insurance

Financial Highlights

(KRW million)	2019	2020	2021	2022	2022	2023.1H
Condensed IS						
Operating Revenue	20,819	27,439	70,424	71,210	24,445	17,898
Operating Expense	35,619	39,328	78,546	86,452	37,196	19,229
Operating Income	(14,801)	(11,888)	(8,122)	(15,242)	(12,751)	(1,331)
Net Income	(14,541)	(11,664)	(7,727)	(15,030)	(12,539)	(1,339)
Condensed BS						
Total Assets	62,720	86,381	137,274	241,096	222,980	232,788
Total Equity	34,472	48,400	60,813	125,648	136,835	135,407

IFRS17



Banking

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Shinhan REIT

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Others

Shinhan DS

Shinhan Fund Partners

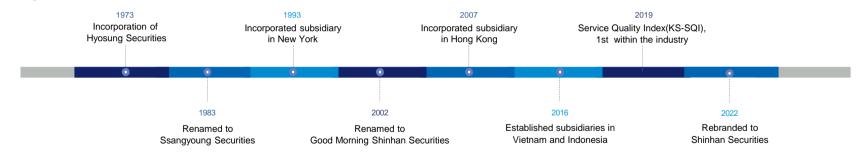
Shinhan Securities (As of end of June 2023)

Overview





Key Milestones





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Others

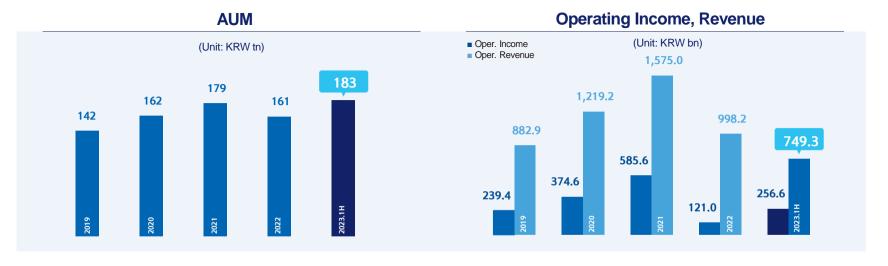
Shinhan DS

Shinhan Fund Partners

Shinhan Securities (As of end of June 2023)

Financial Highlights





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Shinhan Asset Trust

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Shinhan Venture Invt

Others

Shinhan DS

Shinhan Fund Partners

Shinhan Capital (As of end of June 2023)

Overview

Shinhan Capital Overview

Incorporation Date: April 19, 1991

Main Business Areas:

- Leasing in relation to autos, medical instruments, and other PP&Es
- Installment Financing / Venture Capital / Corporate restructuring financing
- · Real Estate PF / Loans / Factoring, etc
- Investment in business related to corporate restructuring, association, PEF, etc.

Total Equity

2.12 KRW tn

(Paid-in Capital 330 Wbn)

Total Asset

12.6 KRW tn

Key Milestones

APR 1991

74 16 1001	meetperation of chimical 2000
OCT 1994	Listed in KOSDAQ
MAY 1999	Renamed to Shinhan Capital, registered and started Installment Finance Business
SEP 2001	Joined SFG as a subsidiary
SEP 2002	Registered on Corporate Restructuring Financing business
NOV 2006	Rating upgrade (A+ \rightarrow AA-)
NOV 2007	Paid in capital increased by KRW 100billion
MAY 2014	Launched next IT system 'WINK'
JUN 2018	Launched Online mobile system
JUN 2019	Acquired ISO14001 certificate
OCT 2020	Transferred retail assets to Shinhan Card
JUN 2021	Capital increase of 150 Wbn
SEP 2021	Acquired credit rating of A3 from Moody's
DEC 2021	Acquired 'Best Family Friendly Management' certificate
SEP 2022	Established ESG Committee

Incorporation of Shinhan Lease



To play a leading role in achieving Shinhan Financial Group's new vision of "We believe finance should be More Friendly, More Secure, More Creative" Shinhan Capital has newly set its vision as

"We aspire to be a Trustworthy Partner for Good Growth".

In 2023, we will focus on building an exceptional corporate culture based on efficient and professional HR management, and promoting a balanced business growth both within our core business and newly growing businesses.



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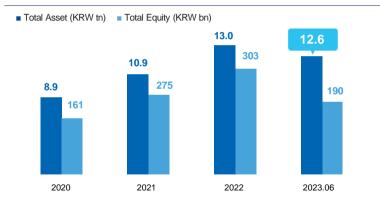
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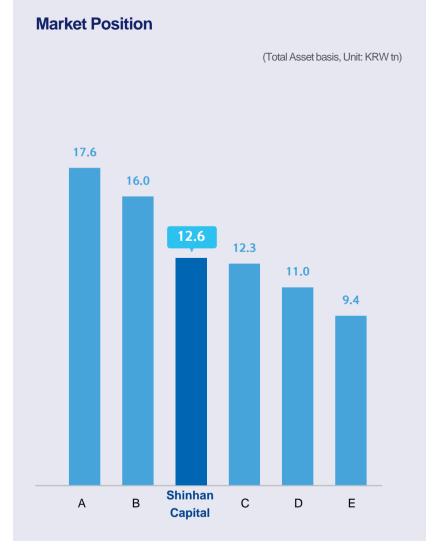
Shinhan Capital (As of end of June 2023)

Financial Highlights



Total Asset • Net Income





▶ Capital Market

Shinhan AM

Shinhan Asset Management

(As of end of June 2023)

Overview

Shinhan Asset Management Overview

Since its establishment in August 1996, Shinhan Asset Management has been providing and managing financial products that meet the diverse investment needs of customers.

Shinhan Asset Management merged with Shinhan Alternative Investment Management to provide more competitive asset management services that customers can trust and satisfy. Going forward, we will continue to grow as a leading asset management company including in the ESG-based investment sector to support the expansion of socially responsible investment

Vision

Your total Investment Solution for a better future.

Our commitment to provide investment solutions that Will lead to our customer's successful investment

Total Equity

238.5 KRW bn 105.4 KRW tn

Participation in ESG Initiatives

Net Zero Asset Manager Initiative



Korea Stewardship Code

(2021.07)

(2020.09)

(2017.12)

Key Milestones

AUG 1996	Shinhan Trust Investment incorporated
AUG 1996	Introduced the first equity based beneficial certificates
SEP 2001	Joined SFC as a subsidiary
OCT 2002	BNP Paribas Asset Management Group acquired 50% of ownership Renamed as "Shinhan BNP Paribas Investment Trust Management
SEP 2008	MOU signed for the integration of the two asset management companies under SFG
JAN 2009	Merged with SH Asset Management (Formerly HanYang I.A. incorporated in 1988), Shinhan BNP Paribas AM launched
AUG 2010	Established Shinhan BNP Paribas Hong Kong office
OCT 2014	Acquired RQFII license from CSRC* (First among domestic peers)
OCT 2015	Obtained a license for hedge fund
APR 2018	Selected as the Manager by Radioactive Waste management Fund (FoFs)
SEP 2020	Adopted TCFD* recommendations (First among domestic peers)
JAN 2021	Rebranded to Shinhan Asset Management (100% ownership by SFG)
JUL 2021	Joined Net Zero Asset Managers Initiative (First among domestic peers)
DEC 2021	Awarded for Leading Asset Manager in Green Finance (2021 Minister's Award)
JAN 2022	Launched integrated asset management company (merged with Shinhan Alternative Investment Management)

^{*} CSRC: China Securities Regulatory Commission

^{*} TCFD: Task Force on Climate-related Financial Disclosures

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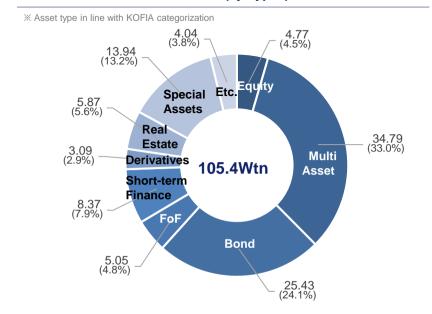
Shinhan Asset Management

(As of end of June 2023)

Key Financial Indicators

(KRW billion, %)	2020	2021	2022	2023.6
Condensed IS				
Operating Revenue	106.2	133.3	174.2	70.2
Operating Expense	65.0	79.9	120.9	51.3
(SG&A)	58.0	70.8	80.4	43.1
Operating Income	41.2	53.4	53.4	18.9
Net Income	29.1	41.4	37.1	14.5
Condensed BS				
Total Assets	256.2	357.7	319.5	336.0
Total Equity	186.9	247.1	231.0	238.5
Financial Indicators				
ROE	16.6%	18.9%	16.5%	12.4%
ROA	12.6%	13.5%	11.0%	9.0%

Customer Asset Portfolio (by Type*)

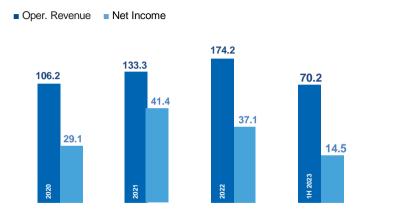


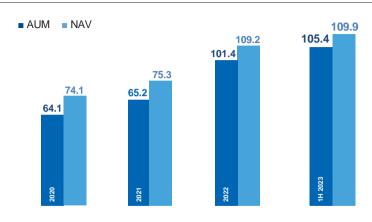
Oper. Revenue • Net Income

(Unit: KRW billion)

AUM • NAV

(Unit: trillion accounts, KRW tn)





^{*} Shinhan Alternative Investment Mgmt. was merged into Shinhan AM in Jan. 2022. The figures prior to the merger are simple sum of the figures from each of the two companies.

▶ Capital Market

Shinhan REITs

Shinhan REITs Management

(As of end of June 2023)

Overview

Shinhan REITs Management Overview

Incorporated in 2017, Shinhan REITs Management is a real estate asset management company, wholly-owned by Shinhan Financial Group.

Shinhan REITs Management Established (100% owned by SFG)

Total Equity

AUM

Key Milestones

OCT 2017

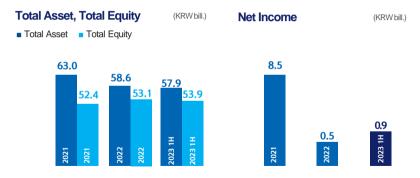
DEC 2017	Selected as a preferred bidder for Pangyo Alpha dome(6-4BL) Project
DEC 2017	Launched 1st REITs (Shinhan Alpha REITs)
JUL 2018	IPO (JUL 2018) of Shinhan Alpha REITs, Listed on KOSPI (AUG 2018)
APR 2019	Launched Shinhan Alpha Gangnam REITs
JUL 2019	Launched Shinhan Hotel Cheonan REITs
SEP 2019	Launched Shinhan Alpha Gwanggyo REITs
JAN 2020	Launched Shinhan SeoBu TND REITs
MAY 2020	Launched 1st K REITs
JUN 2020	Launched Shinhan Logis REITs 1st and Shinhan Alpha Namsan REITs
MAR 2021	Launched Shinhan Alpha Yeoksam REITs 1st
SEP 2021	Launched 2 nd K REITs
DEC 2021	IPO of Shinhan SeoBu TND REITs, Listed on KOSPI
MAR 2022	Launched Shinhan Logis REITs 2 nd and Shinhan Global Active REITs
MAY 2022	Launched Logis Valley Shinhan REITs
APR 2023	Shinhan Small & Medium-sized Office Value Add REITs

Vision and Strategy

"A Whole New Real Estate Investment for More Customers"

Strategic Direction	Strategic Tasks
Leading the Real Estate Finance Business	Expand AUM Increase REITs returns Preemptive response to regulatory changes
Accelerating One Shinhan Synergy	Increase collaboration within the Group Develop diversified products Increase the asset management capacity
Strengthening Management Infrastructure	Sound HR management Sophisticated internal operation system Stronger ties with customers built on trust

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Shinhan REITs Management

(As of end of June 2023)

REITs operated by Shinhan REITs Management



GREITS Pangyo

Shinhan Alpha REITs

Launch Date	DEC 18, 2017 (Listed Date: AUG 8, 2019)
Underlying Assets	- GREITS Pangyo (Pangyo) - Twin City (Namsan) - The Prime Tower (Wonhyo-ro) - Daeil Bld. (Gwanggyo) - Samsung Bld. (Yeoksam) - Wise Tower (Seoul Station)
AUM	2,396.5 Wbn -Market Capital: 571.9 Wbn

Shinhan Alpha Gangnam REITs

Launch Date	APR 10, 2019
Underlying Asset	Seolleung WeWork Tower
AUM	127.9 Wbn

Shinhan Hotel Cheonan REITs

Launch Date	JUL 18, 2019
Underlying Asset	Cheonan Shilla Stay
AUM	79.5 Wbn

Shinhan Seobu T&D REITs

Launch Date	JAN 2, 2020 (Listed Date: DEC 13, 2021)
Underlying Asset	- Incheon Square One, Yongsan Grand Mercure Hotel
AUM	672.3 Wbn

Shinhan Logis No.1 REITs

Launch Date	JUN 11, 2020
Underlying Asset	- TE Logis (Icheon)
AUM	62.8 Wbn

Shinhan Logis No.2 REITs

Launch Date	JUN 28, 2021
Underlying Asset	- Jinwoori Warehouse
AUM	131.7 Wbn

Shinhan Logisvalley REITs

Launch Date	MAY 20, 2021
Underlying Asset	- Ansung Logisvalley Warehouse, Hanaro Warehouse
AUM	80.4 Wbn

Shinhan Global Active REITs

Launch Date	MAR 17, 2022
Underlying Asset	- USAA Government Building Fund, PRISA LP
AUM	199.4 Wbn

Shinhan Small & Medium-sized Office Value Add REITs

Launch Date	APR 27, 2023
Underlying Asset	- Asterium Yongsan
AUM	72.0 Wbn



▶ Capital Market

Shinhan Asset Trust

Shinhan Asset Trust (As of end of June 2023)

Overview

Shinhan Asset Trust Overview

Shinhan Asset Trust is a comprehensive real estate service company that brings together the best experts in the real estate and finance sectors to inspire customers with creative ideas and approaches, rich knowledge and experience in real estate.

Total Equity

363.0

AUM

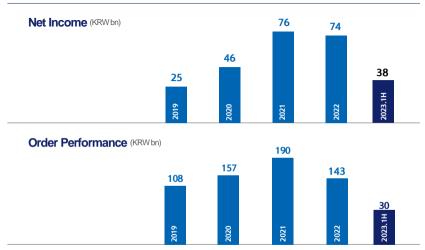
56.5 wm



Kev Milestones

OCT 2006	Company established
JUL 2007	Obtained Trust Business License
AUG 2007	Renamed to 'Asia Asset Trust'
FEB 2008	Obtained Managed Land Trust License
JAN 2009	Renamed to 'Asia Trust'
MAR 2010	Obtained Borrowed Land Trust License
DEC 2016	Increased Paid-in capital (173,400 shares, price per share KRW 15,000won)
MAR 2018	Stock Split (price per share 10,000won → 500won)
MAY 2019	Joined Shinhan Financial Group as a subsidiary
JUN 2022	Renamed to 'Shinhan Asset Trust'

Financial Highlights





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Others

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Shinhan Fund Partners

Shinhan Al (As of end of June 2023)

Overview

Shinhan Al Overview

Shinhan AI, a wholly-owned subsidiary of SFG, is an artificial intelligence based investment consulting firm, which is the first of a kind to be incorporated under a financial holding company (Officially registered in July 2019)

Being an Al-based investment advisory services, Shinhan Al aims to apply Al technology in various financial sectors to expand the scope of our business and to offer innovative services







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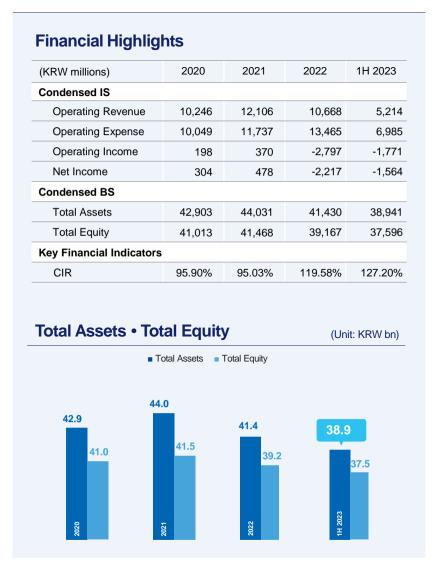
Others

Shinhan DS

Shinhan Fund Partners

Shinhan Al (As of end of June 2023)

Business Highlights



Operation Highlights

Track#1 Al Investment Advisory

- Al advisory toward asset management and investment product development
- > Al investment advisory platform "NEO"
 - Providing information such as market sensing, asset allocation, simulation, etc.

Track#2 Finance Al Solution

- > Al solutions for digital transformation of finance
 - Market warning system (providing forward-looking analysis)
 - Interactive AI investment consulting service
- > Al algorithm model subscription service
 - Providing a model for financial value-chain innovation

Core Competencies





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Shinhan Fund Partners

Shinhan Venture Investment

(As of end of June 2023)

Overview

Shinhan Venture Investment Overview

Founded for the purpose of supporting SMEs on April 1, 2000, Neoplux Capital was acquired by Shinhan Financial Group on September 29, 2000, and on January 11, 2021, it was rebranded to Shinhan Venture Investment.

Our main business is to invest in small and medium-sized venture companies through the formation of venture investment funds, and to form and operate a private equity fund (PEF).

CEO LEE Dong Hyun	
AUM (Committed basis)	
approx 2.6 Wtn	

Key Milestones

APR 2000	Established Neoplux Capital (Paid-in capital 10Wbn)
APR 2000	Registered as SME startup investment company
DEC 2004	NPS 04-2 Neoplux corporate restructuring fund (28.0Wbn, IRR 20.6%)
DEC 2008	Neoplux #1 PEF (200.0Wbn, IRR 11.5%)
SEP 2013	KoFC-Neoplux R&D-Biz Creation2013-1 (50.0Wbn, IRR 13.6%)
SEP 2020	Shinhan Financial Group become the controlling shareholder
DEC 2020	Shinhan-Neo material, parts, equipment investment fund (19.9Wbn)
JAN 2021	Shinhan-Neo Market-Frontier fund #2 (100.0Wbn)
JAN 2021	Rebranded to Shinhan Venture Investment
NOV 2021	Shinhan Venture Tomorrow Venture fund #1 and #2 (230.0Wbn, 30.4Wbn)
JUL 2022	Shinhan Global Flagship fund #1 (200.0Wbn)
SEP 2022	Shinhan Square Bridge ESG fund #1 (33.0Wbn)
JUN 2023	Shinhan Hyper Connect fund #1 (270.0Wbn)

Financial Highlights

(KRW million)	2019	2020	2021	2022(*)	2023 1H
Condensed IS					
Operating Revenue	15,486	12,737	32,133	19,839	12,472
Operating Expense	21,875	14,675	11,219	15,996	9,355
Operating Income	(6,389)	(1,938)	20,914	3,843	3,117
Net Income	(5,335)	(863)	15,929	1,526	2,261
Condensed BS					
Total Assets	71,602	72,550	98,914	140,310	151,821
Total Equity	60,400	59,853	75,583	77,001	79,289

^{*}Figures from FY2022 and onwards are based on consolidated financial statements.



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▶ Others

Shinhan DS

Shinhan Fund Partners

Shinhan DS (As of end of June 2023)

Overview

Shinhan DS Overview

Shinhan DS is Korea's No.1 digital solution creator that leads SFG's digital transformation.

Total Equity

49.8

Total Asset

112.4 Wbn

Key Milestones MAY 1991

1417 (1 1001	Chimian Cyclem(Liai) Colabilities
OCT 2003	Renamed to Shinhan Data System (Ltd.)
OCT 2009	Commenced 'Shared Service Center' operations to support SFG's IT
JAN 2010	Joined SFG as a subsidiary
NOV 2012	ISO/IEC 20000, BS 100012 certification acquired
JUN 2014	Implementation of Next-generation IT system "WINK"
JAN 2016	Implementation of main bank system in SEMAS
FEB 2018	Developed Shinhan Bank SOL App
APR 2018	First in the market to be certified as an Information Security Service Professional Institution
MAY 2018	Renamed to Shinhan DS
JUL 2018	Establishment of Shinhan DS Vietnam (overseas subsidiary)
APR 2021	ISO27701 certification acquired (Personal information management)
OCT 2021	Established cloud-based work system for SFG
NOV 2021	Awarded the Presidential Award in Korea National Productivity Awards
NOV 2022	Launched Shinhan Global Development Center in Vietnam
DEC 2022	Opened Integrated Cloud Operation Center

Shinhan System(Ltd.) established

Vision & Strategy

Designing Digital Transformation

Vision

A digital company that drives customer business Innovation with the best technology capabilities.

Strategic Goal



Growth Beyond the Limit

Business Scope

- Digital Financial Services (cyber Security, ICT R&D, etc.)
- System Integration (SI), System Management (SM)
- · IT Outsourcing (ITO), IT Consulting

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▶ Others

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Shinhan Fund Partners

(As of end of June 2023)

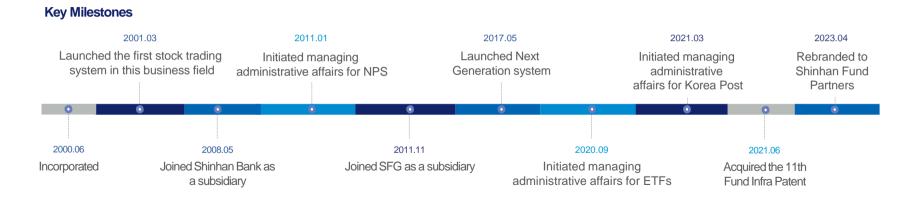
Overview

Shinhan Fund Partners Overview

Shinhan Fund Partners is a total fund infrastructure company that provides specialized supplementary systems necessary for the management of investment assets and provides valuations of various types of funds such as fund investment trusts, investment companies, REITs, ,PEF, and discretionary investment.

Based on digital technology innovation and patent applications, Shinhan Fund Partners is aiming to become a global standard. It continues to seek opportunities in new markets, and recently, it became the first among its peers to enter into the Vietnamese market.







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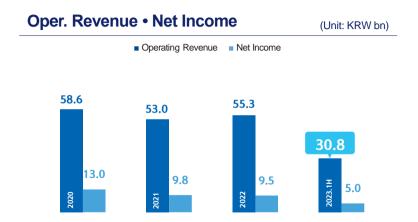
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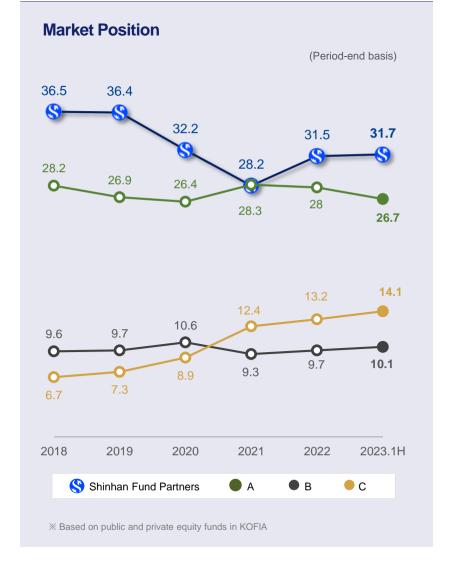
Shinhan Fund Partners

(As of end of June 2023)

Financial Highlights

(Unit: KRW bn, %)	2020	2021	2022	2023.1H			
Condensed IS							
Operating Revenue	58.6	53.0	55.3	30.8			
Operating Expense	42.2	40.9	44.4	26.1			
(SG&A)	42.2	40.9	44.4	26.1			
Operating Income	16.4	12.0	10.9	4.8			
Net Income	13.0	9.8	9.5	5.0			
Condensed BS							
Total Asset	87.4	90.1	94.7	101			
Total Equity	75.2	80.3	84.6	83.6			
Financial Indications							
ROE	18.56%	12.87%	11.76%	12.04%			
ROA	16.15%	11.41%	10.49%	10.39%			
Cost-Income Ratio	71.98%	77.28%	80.26%	84.53%			





Forward-Looking Statements

Shinhan Financial Group's 1H2023 e-Brochure may contain forward-looking statements to provide value-added account of Shinhan Financial Group's businesses and results of operations.

These forward-looking statements reflect our current views with respect to future events and performance, and are generally identified by the use of forward-looking terminology, such as "expect", "plan", "intend", and similar expressions.

You are cautioned not to place undue reliance in these forward-looking statements, which reflect management's current analysis of future events.

We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.



